

Welcome to the 56th Annual Conference of the American Association of Sex Educators, Counselors and Therapists!

On behalf of the organizing committee, we are delighted to welcome you to our annual conference – a gathering dedicated to advancing the fields of sex education, counseling, and therapy. It is an honor to have you join us as a presenter for this important event, taking place on June 5-8th 2025 in beautiful, sunny, and glamorous Las Vegas, NV!

This event is more than just a conference—it is a space for collaboration, innovation, and community-building. We encourage you to take full advantage of the networking opportunities, engage in thought-provoking discussions, and connect with fellow professionals who share your passion for education, counseling, and therapy.

We hope you are just as excited as we are about your presentation and the upcoming conference in general. Your expertise and insights are invaluable to our mission of advancing the highest standards of professional practice; sharing evidence-based practices, and advancing professional knowledge. We are confident that your presentation will contribute greatly to the rich discussions and learning opportunities that define our conference. We want everyone to know about it! To that end, we have created a series of social media hashtags (#aasectconference #aasect), and also will be providing some templates and postable content that you can readily share across all platforms you participate in (if you chose to). We will be sharing a ton of exciting short videos, images, and text that you are welcome to repost if you choose. Follow us on Facebook (<https://www.facebook.com/AASECT/>) and Instagram (@theaasect) to see our regularly posting content!

As you are preparing your presentations, we encourage you to think about [this year's theme](#) – Artistry x Science: Discovering and Enhancing the Application of Sexology & Sexual Wellness – and consider how it can be incorporated into your talk. In year's past, a majority of compliments and the most well-reviewed workshops tend to have a strong connection to the theme and engaging and applicable take-aways. Our theme this year is especially poised to have a strong integration element as the focus is on not just the background, science, or research base – but on how that translates directly to practice; and how practice translates directly to the science or research possibilities in the topic. While you have already discussed how you plan to integrate the theme into your topic, we strongly encourage you to keep that in mind in your design and planning process.

By now, you will have received notification of when and where your presentation is scheduled to be held, if you have not, please reach out so that we can get you the information quickly. If you have any questions or concerns at any time – you are welcome to reach out to either of the conference co-chairs (conferencecochair1@aasect.org; conferencecochair2@aasect.org), or the general conference email (conference@aasect.org) for a quick response.

We are delighted to have you with us for this conference and look forward to an inspiring and productive gathering. If you need any support, our team is always available to assist you. Thank you for being part of this experience—we're excited for what's ahead!

A handwritten signature in black ink, appearing to read "Chris K. Belous".

Christopher K. Belous, PhD LMFT CST CSE
Conference Co-Chair

&

A handwritten signature in black ink, appearing to read "Neil Sampson".

Neil Sampson, MS LMFT CST
Conference Co-Chair

Poster Presenter Details

Information for Accepted Proposals



Posters are a vital part of the AASECT Conference, and we are so grateful to have yours be part of this year's programming! Below you will find information on how to construct your poster, along with some helpful hints. If you have any questions or need clarification, please do not hesitate to reach out to the conference committee by email – conference@aasect.org.

Constructing your Poster

- Posters should be approximately **48" x 36"** (landscape orientation)
- Recommend to construct/create in PowerPoint or Canva, can be printed in whatever manner works best for you (paper/cloth printing, etc.) --- but should always be one solid poster
- Have a PDF version of your poster available for download (in conference app / uploaded to speaker portal, or by QR Code on your own hosted site) or in physical copy to hand out.

Tips for a Successful Poster Design

- Effective Layout and Design
 - In general, for a research-based poster, you would have sections for abstract, literature review, methods, results, and discussion. Non-research-based posters (clinical applications, for example) will have a varying set of titles and design elements, but all should flow logically and make sense
 - Most readers will go from the top left downward, to a middle section top to bottom, to a third right hand side top to bottom – consider using this flow
- Visual Appeal
 - Do not have too much text, nor too many images – finding the right balance is important! Use images to call out or highlight specific areas or to fill up awkward space
 - Use complimentary colors and contrasting spaces
- Readability and Accessibility
 - Title should have a font size of at least 120
 - Text of the poster should be at least size 40
 - Images should have captions and descriptions
- Engaging content
 - Clarity and focus is important! Use succinct words and phrases, and be sure not to wonder
 - Design the poster so that it flows clearly from all sections – what is the common thread?

Tips for a Successful Poster Presentation

- Know your audience
 - This is a conference for sexuality professionals – we are quite ready and wanting to be entertained by your presentation! That means to utilize humor and professional discussions to engage with those who would like to know more. Get to know the attendee by asking them some questions about themselves as well – and then tailor your talk/presentation of your poster to where they are at in their career. For example, if you are presenting to a student – that is a different discussion than to someone with 20 years of experience providing treatment in the field!
- Clarity and Focus
 - Practice a brief 1-2 minute discussion/presentation of your poster to share with those who would like to know more. Make sure you include some 'take-aways' that answer the question, "so what?"
 - Acknowledge that some people will come to your poster just to look at the poster, and won't want to hear your presentation, but most will so being prepared is important!
- Engaging presentation – interactivity
 - Don't just talk at your attendee, instead, *engage* with them. Ask them questions, use thought-provoking data or information to pique their interests, even ask for feedback and suggestions!

American Association of Sex Educators, Counselors, and Therapists

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