



aasect

american association of sexuality
educators, counselors and therapists

EXHIBITOR &
SPONSORSHIP
BROCHURE

2022

ANNUAL
CONFERENCE

June 2-5

JW Marriott Tampa Water Street
Tampa, FL

The American Association of Sexuality Educators, Counselors and Therapists (AASECT) will host its *Annual Conference* June 2-5, 2022 at the JW Marriott Tampa Water Street in Tampa, FL. We invite you to join us in celebrating over 50 years of advancing the understanding of human sexuality by becoming an exhibitor or sponsor!



AASECT's biggest event of the year engages 600+ professionals from around the world.



Our attendees share an interest in promoting the understanding of human sexuality and healthy sexual behavior.



They're looking for the latest clinical techniques, products, research and education in the field of sexuality.

Therapists • Social Workers • Counselors • Psychologists • Physicians • Educators
Nurses • Allied Health Professionals • Researchers • Sociologists • Clergy Members • Students

Reservation Deadline: May 1, 2022

Exhibit at the AASECT Annual Conference!

Exhibiting at the **AASECT Annual Conference** is an exciting and efficient way to build partnerships and network with thought leaders in the field of human sexuality. By talking about your products and services face-to-face with professionals who use and buy them, you build recognition and trust among new clients while strengthening relationships with existing connections.

Connect with your target market, build brand recognition and strengthen key industry relationships at the 2022 Conference!

Double Exhibit – \$2,500

- Two reserved tables in the Exhibit Hall – with four chairs
- Two complimentary conference registrations (exhibit attendees must be conference registrants to attend educational sessions)
- Exhibitor logo included on the conference website and signage
- Exhibitor name/recognition on conference mobile app

Single Exhibit – \$1,500

- One reserved table in the Exhibit Hall – with two chairs
- One complimentary conference registration (exhibit attendees must be conference registrants to attend educational sessions)
- Exhibitor logo included on the conference website and signage
- Exhibitor name/recognition on conference mobile app

Non-profit Exhibit – \$750 (must be a 501(c)3 organization)

- One reserved table in the Exhibit Hall – with two chairs
- One complimentary conference registration (exhibit attendees must be conference registrants to attend educational sessions)
- Exhibitor logo included on the conference website
- Exhibitor name/recognition on conference mobile app

AASECT Marketplace – \$375

The AASECT Marketplace is a shared exhibit space for independent vendors to sell sexual education/therapy products to conference attendees on-site.

- Shared table to display products in the designated AASECT Marketplace space
- Exhibitor logo included on the conference website
- Exhibitor name/recognition on conference mobile app
- Please note - conference registration not included. (exhibit attendees must be conference registrants to attend educational sessions)

Sponsor the AASECT Conference and Show Your Support!

We invite you to showcase your support for AASECT by becoming a sponsor of the 2022 Annual Conference!

Sponsoring and advertising at the AASECT Annual Conference offers incredible visibility for you and your organization. Whether you are interested in sponsoring a social event or advertising your logo on our lanyards or tote bags, AASECT offers a variety of sponsorship opportunities, including the ability to build a customized sponsorship package that meets your needs.

If you would like more information about sponsoring a portion of the AASECT Annual Conference or would like to build a customized sponsorship package, please contact Juana Anderson at conference@aasect.org.

Sponsorship and Advertising Packages

\$25,000

1 Available

- **Opening Welcome Reception Sponsorship**
- Double exhibit (two tables)
- Two conference registrations which includes access to all conference educational sessions
- Banner ad in the AASECT conference mobile app
- Tote bag insert
- Acknowledgment on signage in Exhibit Hall and during Opening Reception
- 30 second commercial played before all keynotes
- Logo included on conference website

\$7,500

2 Available

- **Break/Snack Sponsorship (single day)**
- Single exhibit table
- One conference registration which includes access to all conference educational sessions
- Acknowledgment on signage in Exhibit Hall
- Logo included on the conference website

\$20,000

3 Available

- **Breakfast Sponsorship (single day)**
- Provide Breakfast for Conference Attendees!
- Single exhibit table
- One conference registration which includes access to all conference educational sessions
- Banner ad in the AASECT conference mobile app
- Tote bag insert
- Acknowledgment on signage in Exhibit Hall
- 30 second commercial played before all keynotes
- Logo included on the conference website

\$2,500

2 Available

- **Premium Advertising Package**
- Connect AASECT conference attendees with your products and services by advertising in the following key locations before, during and after the conference:
- Ad on conference website with link to your website.
- Tote bag insert in each attendee tote bag
- Banner displayed in Exhibit Hall
- Acknowledgment on signage in Exhibit Hall

\$5,000

1 Available

- **Swag Sponsorship Package**
- Get your name and logo in front of all attendees by sponsoring the tote bags and lanyards!
- Logo on each attendee badge lanyard.
- Logo printed on each attendee tote bag
- Logo included on conference website

\$5,000

3 Available

- **Plenary Session Sponsorship**
- Double exhibit (two tables)
- Two conference registrations which includes access to all conference educational sessions
- Banner ad in the AASECT conference mobile app
- Tote bag insert
- Acknowledgment on signage in Exhibit Hall
- 30 second commercial played before all keynotes
- Logo included on the conference website

\$1,000

10 Available

- **Keynote Advertising**
- 30 second commercial to be aired on the big screen before each keynote marketing your business or organization.
- Includes logo recognition in email blasts, social posts and conference website.
- All commercials subject to review and approval by AASECT.

***Please note all sponsorship packages can be customized. Please email conference@aasect.org.**

Additional Sponsorship and Advertising Opportunities

- | | | | |
|--|---------|---|----------|
| • Tote Bag Insert - 1 item no larger than 8 1/2 x11 in each attendee tote bag. | \$500 | • Conference Mobile App Banner Ad
Your name, logo & 70 character message linked directly to your website! (limit 5) | \$1,000 |
| • Banner Displayed in Exhibit Hall
(without exhibitor package) | \$500 | • Tote Bag Sponsorship - your logo on each attendee badge lanyard. (Limit 1) | \$15,000 |
| • Badge Lanyard Sponsorship - your logo on each attendee badge lanyard. (Limit 1) | \$2,500 | • Tote Bag Sponsorship - your logo printed on each attendee tote bag. (Limit 1) | \$3,000 |

Exhibitor/Sponsorship Form

2022 AAECT Annual Conference • June 2-5, 2022



Reservation Deadline: May 1, 2022

Organization/Company _____

Address _____

City _____ State/Province _____

Postal Code _____ Country _____

Phone _____

Email _____

Contact Person/Cell Phone _____

*Exhibit Attendee(s) _____

***Additional exhibit attendees may register at the reduced rate of \$300 per attendee (limit 2).**

I agree to abide by the conduct guidelines set forth by AAECT for 2022 as an attendee/exhibitor/sponsor.

*Signature _____ Date _____

Exhibit Packages

Double Exhibit	\$2,500
Single Exhibit	\$1,500
Non-profit Exhibit	\$750
AAECT Marketplace	\$375
Additional Exhibit Attendee (Limit two)	\$300

Sponsorship & Advertising Packages

All packages can be customized. Please contact Juana Hopkins Anderson, conference@aaect.org, for customizations.

Welcome Reception Sponsorship Package	\$25,000
Breakfast Sponsorship Package	\$20,000
Plenary Sponsorship Package	\$5,000
Break Sponsorship Package	\$7,500
Premium Advertising Package	\$2,500
Swag Sponsorship Package	\$5,000
Keynote Advertising	\$1,000

Additional Sponsorship/Advertising Opportunities

Tote Bag Insert (in each attendee tote bag)	\$500
Banner Displayed in Exhibit Area (without exhibitor package)	\$500
Banner Ad in Conference Mobile App	\$1,000
Badge Lanyard Sponsorship	\$2,500
Tote Bag Sponsorship	\$3,000
Mobile App Sponsorship	\$15,000

Payment Information

Credit Card

A link to pay via credit card will be sent upon receipt of this form. Please email completed form to conference@aaect.org.

Check

MAIL this completed form with payment to:
Make checks payable to AAECT.
AAECT Conference, 35 E Wacker Drive, Suite 850
Chicago, IL 60601

Please Note: You will not be registered for the conference until payment has been received. Payment is required in full prior to set-up at the conference.

Cancellation Policy: Refunds minus \$100 administrative fee will be honored if cancellation made by April 15, 2022

Questions?

Email conference@aaect.org

